

Hearing is Believing: How Audio VisionClips Strengthen Proposals and Win Deals

GM Voices' VisionClips are powerful sales tools that open doors and win new business. Most often used by our partners and VUI consultants, VisionClips demonstrate realistic business needs and solutions through creative audio skits and "Slice of Life" recorded scenarios.

VisionClips enhance any presentation, improving your story and humanizing your technology.

How They Work

Audio VisionClips present what an ideal solution will sound like. For instance, they can demonstrate an efficient, well-designed IVR call flow from initial greeting to live agent hand-off. VisionClips can be as simple as a caller/application interaction or as involved as a multi-voiced mini drama with sound effects and music.

Creatively, the sky's the limit. From PowerPoint to Flash presentations, website samples to tried-and-true audio files, let us work with you to capture your prospect's eyes, ears and signature.



What do you hear? What do you see?

How They Sound

By using theatrically-trained voice actors, GM Voices brings believability and occasionally humor to a creatively-scripted dialogue. With real world situations presented in believable mini dramas, your story and solution will resonate with your audience. The production quality of a VisionClip adds credibility and believability to your story.

How They're Used

Sales Solution and Product Support

Use creative vignettes to show your customers how your products and services can solve their business problems through real-life situational dialogues. They can illustrate the difficulties customers experience and the solution that will solve their problems.

Voice Selection and Persona Testing

As part of the persona design process, VisionClips are very useful in demonstrating how our voice actors can perform to the finalized persona description and style sheets for the customer's final voice selection.