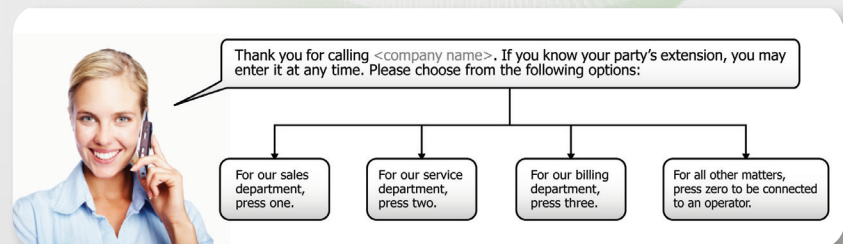


Technology + Voice = New Business **Use GM Voices' Audio Sales Tools to Close More Deals**

No professional service complements your solution like voice prompt recordings from GM Voices. Professionally-recorded voice humanizes your technology and helps prospects look past the techy stuff, the contracts and the details.

Complimentary Audio Sales Tools

To showcase your solution in the best possible light, GM Voices offers its technology partners free custom audio demonstrations that show prospects how their caller experience would sound and function with your technology. These voice demos—VisionClips, as we call them—can be as simple as an auto attendant sample with a voice actor, or as a detailed as a full caller/IVR/live agent engagement with DTMF tones, speech recognition, chimes, transfers and on-hold messaging. The sky's the limit, and every situation can be tailored to your unique opportunity. GM Voices will even dial into your prospect's existing application and record the experience, giving you a powerful "before/after" audio illustration.



Utilize GM Voices' VisionClips to show your prospects how their caller experience would sound and function with your technology in place.

Embed these sound files in your existing presentation (PowerPoint, Flash, etc.), or let us provide you with a branded template. GM Voices is your all-purpose wingman for any opportunity!

Choosing a Voice = Assumptive Sale of Your Solution

Present professional voice early in your sales process for the best results. Getting a prospect to think about the application's voice—or better yet, choose a voice—is like an assumptive close of your greater solution. Just add voice recording as a line item on your invoice—it enhances your service offering and elevates your prospect's overall customer experience.

Your Customers Are in Good Hands

GM Voices is a full-service provider—we offer dedicated account management and support teams, a refined production process, and everything your customers need to deploy voice in any market: translation, localization, voice recording in over 100 languages, and implementation expertise born from over 25 years of telephony and IVR projects. Trust GM Voices to elevate your customers' call handling process with unmatched quality and service.

Don't demo your solution using an engineer's voice!

Partners who use our professionally-recorded samples see much higher closing percentages—up to 50%!